

Introduction to NLP

CS 759/859 Natural Language Processing

Samuel Carton, University of New Hampshire

This lecture

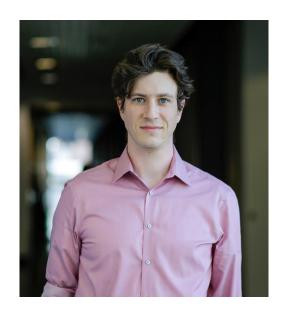


- 1. Introductions
- 2. What is NLP?
- 3. Why should you care about NLP
- 4. Structure of this course

Who am I



This guy:



My research: human-centered and interpretable NLP

 Why do the models do what they do and how can people work with them more effectively?

What is NLP?



What is NLP?



Natural Language Processing

From Wikipedia, a year ago: "an interdisciplinary subfield of linguistics, computer science, and artificial intelligence concerned with the interactions between computers and human language"

From Wikipedia, today: "an interdisciplinary subfield of computer science and linguistics. It is primarily concerned with giving computers the ability to support and manipulate human language."

NLP example: ChatGPT





You

Define natural language processing

ChatGPT

Natural Language Processing (NLP) is a field of artificial intelligence (AI) that focuses on the interaction between computers and human languages. It involves the development of algorithms and computational models that enable computers to understand, interpret, and generate human language in a way that is both meaningful and contextually relevant.

NLP encompasses a range of tasks, including but not limited to:

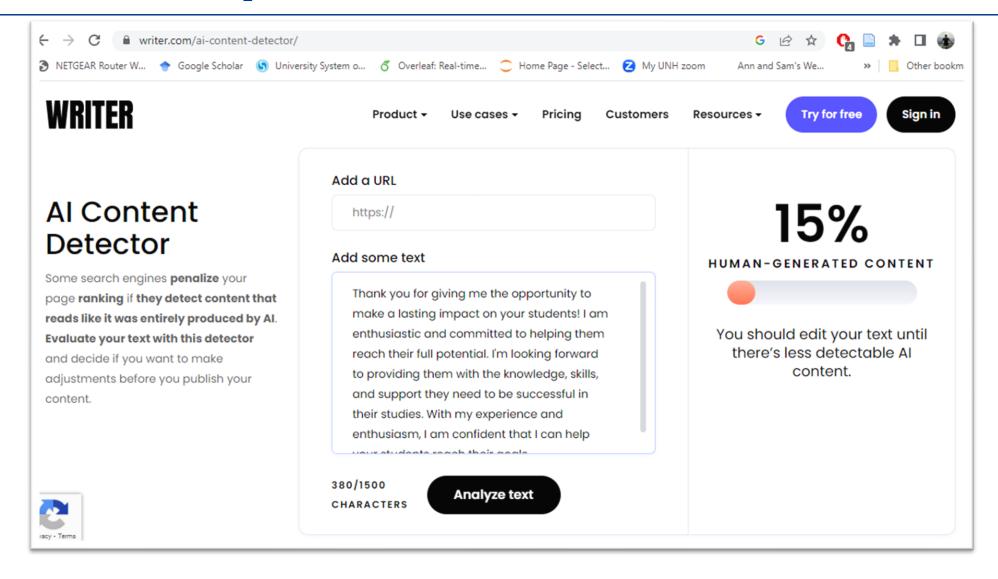
- 1. **Tokenization:** Breaking down a text into individual words or tokens.
- 2. Part-of-speech tagging: Assigning grammatical categories (such as noun, verb, adjective) to each word in a sentence.
- 3. Named entity recognition (NER): Identifying and classifying entities (e.g., names of people, places, organizations) in a text.
- 4. Sentiment analysis: Determining the sentiment or emotional tone expressed in a piece of text.
- 5. **Speech recognition:** Converting spoken language into written text.
- 6. **Machine translation:** Automatically translating text from one language to another.
- 7. Question answering: Extracting relevant information from a text to answer user queries.
- 8. Text summarization: Generating concise and informative summaries of longer texts.

NLP systems use various techniques, including machine learning and deep learning, to process and understand language patterns. These systems aim to bridge the gap between human communication and computer understanding, enabling applications such as chatbots, language translation, and information extraction.



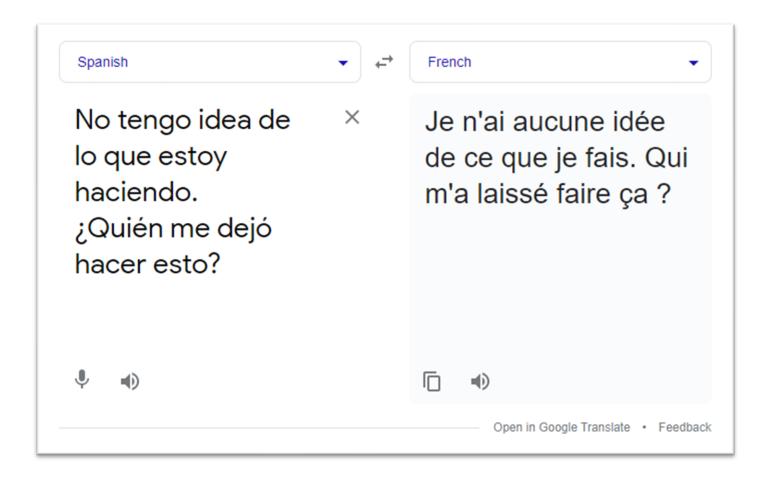






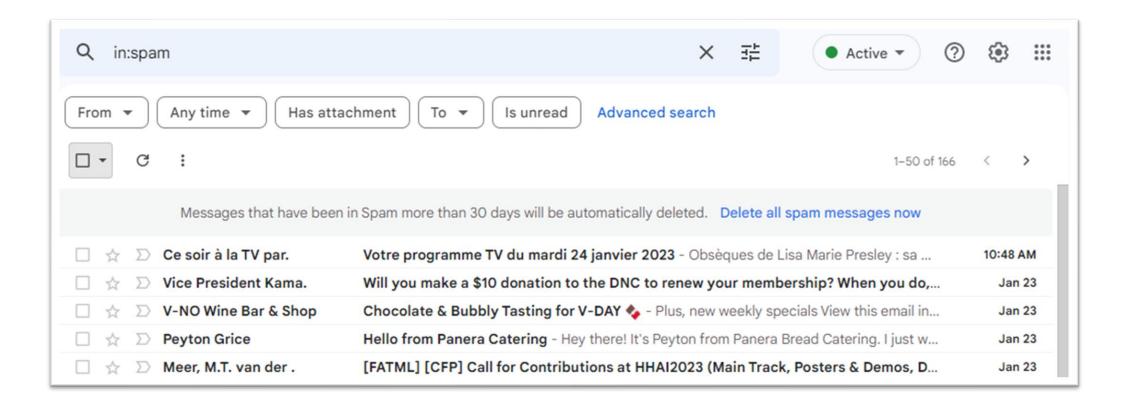






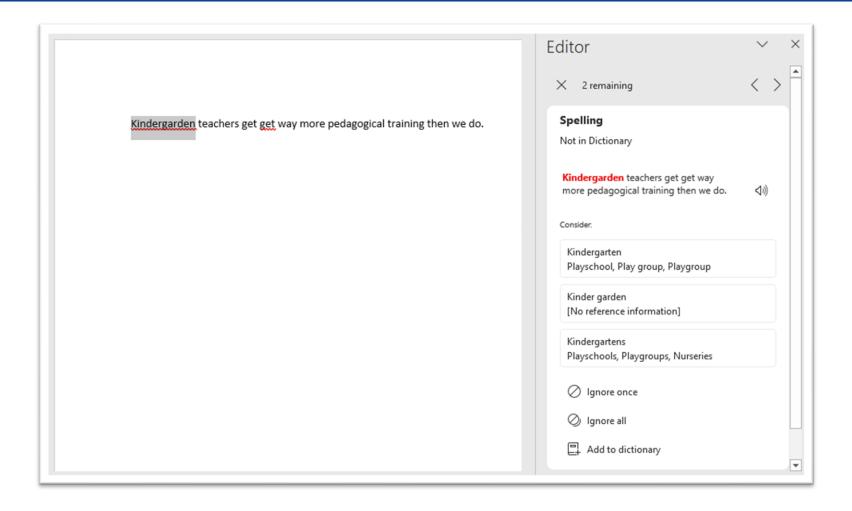






NLP example: grammar and spell-checker

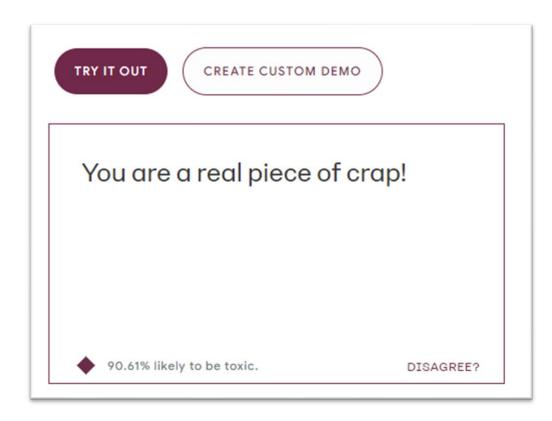




NLP example: hate speech detection



perspectiveapi.com



NLP example: information extraction



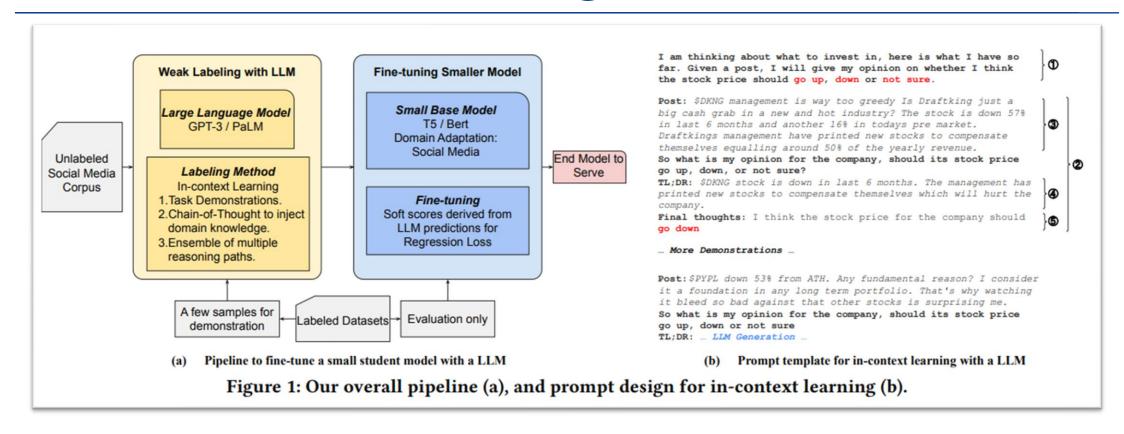
P2- Na2/3Ni1/4TixMn3/4-xO2 was prepared through a simple solid state method. The precursor solution was prepared by mixing desirable amount of Ni(CH3COO)2*4H2O, Mn(CH3COO)2*4H2O and CH3COONa and titanium citrate solution. The obtained mixture was heated at 400 degC for 12 h. The ground powder was ball-milled for 1 h and was subsequently calcinated at 900 degC in air for 12 h to synthesize Na2/3Ni1/4TixMn3/4-xO2 (x=0, 0.05, 0.10, 0.15, 0.20, 0.30).

Figure 1: Part of an example synthesis procedure included in the dataset with entity annotations from Zhao et al. (2015). Colors represent entity types and underlines represent span boundaries. Colors: Target, Nonrecipe-operation, Unspecified-Material, Operation, Material, Condition-Unit, Number.

Tim O'Gorman, Zach Jensen, Sheshera Mysore, Kevin Huang, Rubayyat
Mahbub, Elsa Olivetti, and Andrew McCallum. 2021. MS-Mentions:
Consistently Annotating Entity Mentions in Materials Science Procedural
Text. In *Proceedings of the 2021 Conference on Empirical Methods in Natural*Language Processing



NLP example: predicting the stock market



Xiang Deng, Vasilisa Bashlovkina, Feng Han, Simon Baumgartner, and Michael Bendersky. 2022. What do LLMs Know about Financial Markets? A Case Study on Reddit Market Sentiment Analysis. 0 citations (Semantic Scholar/arXiv) [2023-01-24] arXiv:2212.11311 [cs].

NLP vs. machine learning



A few basic types of data:

- Text → NLP
- Images → Computer Vision (CS 855)
- Tabular data
- Time series
- Sound

NLP: machine learning as applied to text (?)

Other miscellaneous terms: "Data science", "data mining", "text mining", "text analytics"

NLP vs. linguistics



Linguistics: study of the structure of language and comparative differences between languages

In the past: used to inform the design of NLP systems

Recursive neural nets (Socher et al. 2013) a great example

Now: increasingly irrelevant to design of NLP models

- Though it gives us a vocabulary for reasoning about it
- And NLP can still be used to study it
 - e.g. https://medium.com/@jamesasantana/the-rosetta-stone-crumbles-ai-reads-5-000-year-old-tablets-with-98-accuracy-5fc676365735
- And linguistics can mediate how we interact with our models

NLP vs. information retrieval (IR)



Lots of overlap with NLP, but its own field with its own practices and conferences

• Also, doesn't only retrieve text

Converging with NLP as "Neural IR" comes to dominate

Also people are starting to use ChatGPT as a Google alternative

Okay, but what is NLP



Mostly representations & models

How to **represent** text numerically so that computers can work with it

Models that can learn from humans how to do stuff with text

- Generate it
- Classify it
- Translate it
- Understand it
- Transform it
- Etc.

Why you should care



Why should you care



NLP is taking/has taken over the world.

LLMs like ChatGPT poised to have transformative impact on

- Software engineering
- Education
- Business
- Journalism
- Medicine
- Pretty much everything else

ChatGPT



Reddit posts from January 24, 2023



ChatGPT is at capacity right now

Write a guided meditation about the status of ChatGPT.

As you read this message, please take a mome

Get notified when we're back

ChatGPT



Simple idea, same as any language model: pick the most likely next word based on the previous words

But models are getting **so good** that we're moving toward everyone having a personal secretary in their pocket. It can write:

- Essays for school
- Text for written take-home exams
- Code for assignments
- Emails
- Poetry

Just think about how this is going to change society!



Write a poem from the perspective of a potato about what it is like being fried:

Frying in oil, so hot and so searing My skin is crisp, a golden brown hue The aroma of my cooking fills the air As I transform from tuber to stew.

My insides are tender and creamy white My outside is crunchy and so delight The heat of the oil is overwhelming But I'm not one to ever fight.

My journey has been a long one
From the ground to the fryer
I've seen many things along the way
But I'm still in for a bit of surprise.



Write a recommendation letter for a student in my natural language processing class who got a good grade, participated very enthustiastically, and did an excellent final project about detecting hate speech on social media:

To Whom It May Concern:

I am writing to provide a recommendation for [Student Name], who recently took my Natural Language Processing course.

[Student Name] was an outstanding student throughout the course. He received excellent grades and was very enthusiastic in class discussions and activities. His final project was particularly impressive; he created an algorithm that was able to detect hate speech on social media. His creativity and dedication to the course was evident in the results.

I highly recommend [Student Name] for any role that requires advanced knowledge of natural language processing. He has a strong ability to understand and apply concepts and theories, and his creativity and enthusiasm for the subject make him an ideal candidate for any position that requires these skills.

Sincerely,

[Your Name]



Write a short essay about the relative merits on Kantian versus utilitarian ethics in medical decision-making:

Kantian and utilitarian ethics are two prominent ethical theories that are often used to guide medical decision-making. Both theories have advantages and disadvantages, so it is important to consider both when making medical decisions.

Kantian ethics are based on the concept of universalizability; that is, any action taken should be one that could be universally applied to all persons in a similar situation. This means that medical decisions should be made on the basis of respecting the autonomy of the patient and considering the ethical implications of each action. Utilitarian ethics, on the other hand, are based on the principle of maximizing the overall good of society. This means that medical decisions should be made with the aim of achieving the greatest good for the greatest number of people.

Kantian ethics have the advantage of emphasizing the importance of respecting the autonomy of the patient. This means that medical decisions are made with the interests of the patient in mind, which is important for ensuring that a patient's rights and dignity are respected. On the other hand, utilitarian ethics can be criticized for being overly focused on the good of society rather than the well-being of the individual patient. This can lead to medical decisions being made that are not in the best interests of the patient.

In conclusion, while both Kantian and utilitarian ethics have advantages and disadvantages, it is important to consider both when making medical decisions. By considering both perspectives, medical professionals can ensure that decisions are made in the best interests of the patient, while also having regard for the good of society.



```
Write an implementation of Bubble sort in Python using bird names for all the variable names:
def robin_sort(pigeon_list):
  # Iterate through the list of pigeons
  for sparrow in range(len(pigeon_list) - 1):
    # Compare adjacent elements
    for eagle in range(len(pigeon_list) - sparrow - 1):
     # If current element is greater than the next element, swap them
     if pigeon_list[eagle] > pigeon_list[eagle + 1]:
        blue_jay = pigeon_list[eagle]
        pigeon_list[eagle] = pigeon_list[eagle + 1]
        pigeon_list[eagle + 1] = blue_jay
  # Return the sorted list
  return pigeon_list
```



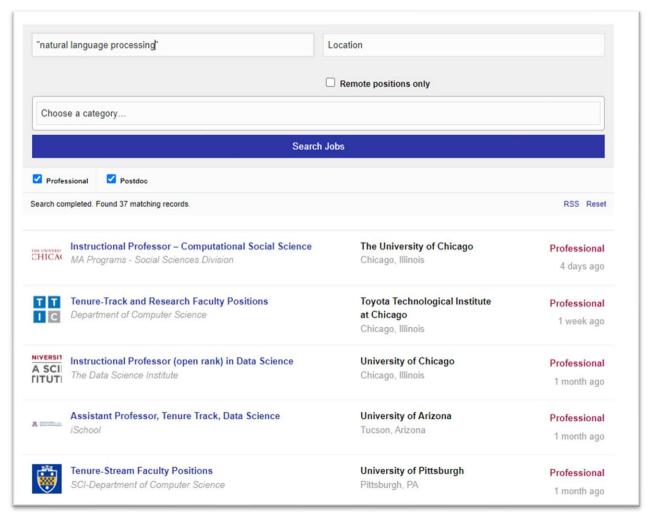


ioanna@gmail.com	ML News//ACL Portal [ML-news] AIDA Short Courses: "Nvidia DLI – Fundamentals of Deep Learning", 2nd February 2023 - vision and natural language processing."	Yo 3:40 AM
E. Niemann UKP Lab	ML News//ACL Portal [ML-news] Science Manager (Postdoc) in AI and Natural Language Processing, UKP Lab, TU Darmstadt, Germany - Ubiquitous Knowledge Processing	roc Jan 2
Rainer Schmidt	ML News//ACL Portal [AISWorld] CfP Workshop on Social and Human Aspects of Business Process Management (BPMS2'23) - mining, natural language processing,	la Jan 2
Nuno Moniz	ML News//ACL Portal [ML-news] EPIA 2023 - 22nd EPIA Conference on AI (Azores, Portugal) - TeMA - Natural Language Processing, Text Mining and Applications PSI	OM Jan 2
Rémi Eyraud	ML News//ACL Portal [ML-news] TAYSIR Competition: Transformers+RNN: Algorithms to Yield Simple and Interpretable Representations - domains like natural language.	gu Jan 2
Caio Filippo Corro	ML News//ACL Portal [ML-news] CFP - TAL journal - special issue "Robustness and limitations of natural language processing models" - limitations of natural language	ua Jan 2
José G. Moreno	ML News//ACL Portal [ML-news] Postdoc position / Multi-modal Pretrained Language Models for Health Care - modal Pretrained Language Models for Health Care -	== @ Jan 2
Aris Filos-Ratsikas	ML News//ACL Portal [ML-news] ECAI-23 joint call for papers/Workshops/tutorials - Speech, Natural Language Processing and Understanding (NLP) - Search, Planning	ng Jan 2
E. Niemann UKP Lab	ML News//ACL Portal [ML-news] Postdoctoral Research Fellow in Computational Linguistics/Natural Language Processing at MBZUAI, UAE; additionally affiliate	d Jan 2
E. Niemann UKP Lab	ML News//ACL Portal [ML-news] Postdoctoral Research Fellow in Computational Linguistics/Natural Language Processing at the UKP Lab, TU Darmstadt, German	any - Jan 2
Gargi Gupta	ML News//ACL Portal [ML-news] [ML-News] 1st World Conference on Explainable AI - call for papers - of signal processing methods Finite state machines for explain	na Jan 2
Frenay Benoit	ML News//ACL Portal [ML-news] ML applied to Sign Language: Special Session at ESANN'23 - to Sign Language" at ESANN 2023* European Symposium on Artificial N	Ne Jan 2
hady@gmail.com	ML News//ACL Portal [ML-news] #TheWebConf 2023 - Call for Contributions to 22 Workshops - Workshop on Natural Language Processing for Social Media (Social News//ACL Portal Language Processing for Social Media (Social New	LP Jan 1
Raoul Koudijs	ML News//ACL Portal [AISWorld] [CfP] Call for Papers: 7th International Joint Conference on Rules and Reasoning (RuleML+RR 2023) - approaches to natural language.	ua Jan 1
rafika boutalbi	ML News//ACL Portal [ML-news] [CFP] 1st ICDAR International workshop on Machine vision and NLP for Document Analysis (VINALDO) - for image processing are	a Jan
Jennifer D'Souza	ML News//ACL Portal [ML-news] [1st Call] Call for Workshop & Tutorial Proposals SEMANTICS 2023 - Policies - Natural Language Processing and Computational Ling	jui Jan
alfredo vellido	ML News//ACL Portal [ML-news] [CFP] Special Session IJCNN 2023 - The Coming of Age of Explainable AI (XAI) and ML - Logic and Natural Language Processing Ir	mp Jan 1
lacer Calixto	ML News//ACL Portal [ML-news] SemEval Task on Visual Word Sense Disambiguation (Visual-WSD): Evaluation starts! - vision and language models, as well as other	rs Jan 1

https://groups.google.com/g/ml-news

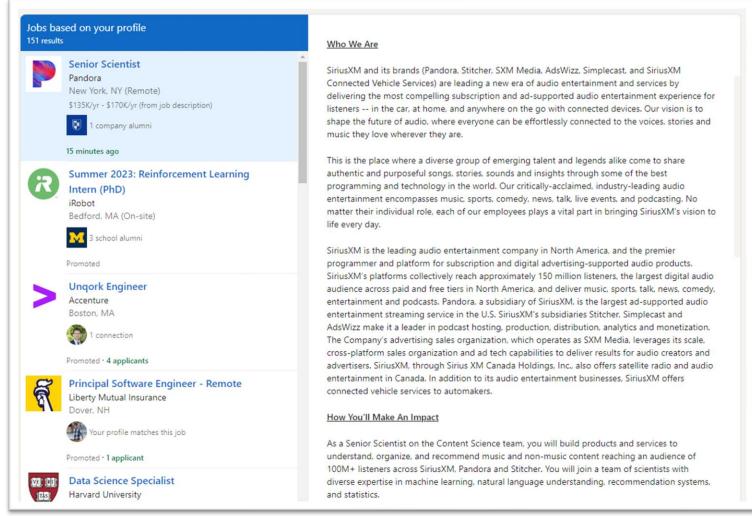






Job opportunities





https://www.linkedin.com

Intellectually interesting



My interest: understand the hidden patterns in written text and communication

Want to major in English? Do NLP instead.

Is it overhyped?



Well, yes.

The extreme over-optimists have been running up against the limitations.

Problems include:

- Hallucination
- Losing logical cohesion over long document/code
- Lack of creativity

Lawyer Used ChatGPT In Court —And Cited Fake Cases. A Judge Is Considering Sanctions

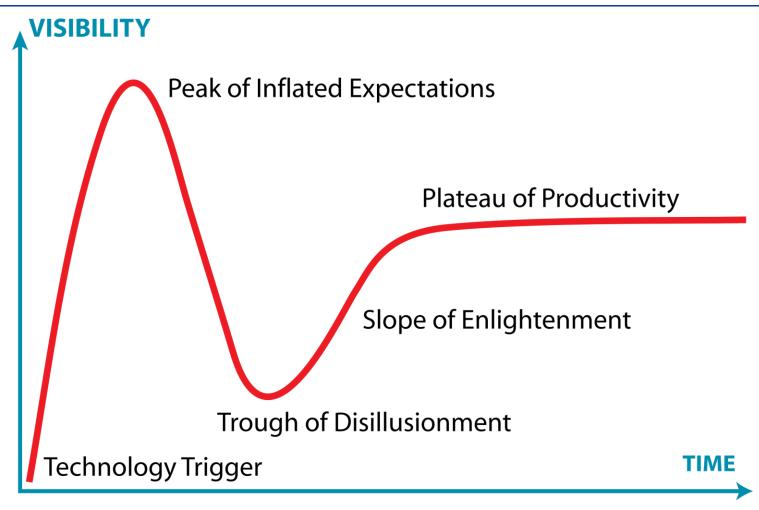
https://www.forbes.com/sites/mollybohannon/2023/06/08/lawyer-used-chatgpt-in-court-and-cited-fake-cases-a-judge-is-considering-sanctions/?sh=418cc27a7c7f

Be Careful... ChatGPT Appears to be Making up Academic References

https://oxford-review.com/chatgpt-making-up-references/

Hype cycle





https://en.wikipedia.org/wiki/Gartner_hype_cycle

This course



Basic structure



Syllabus: https://shcarton.github.io/cs780spring2023/

Structure

- Biweekly lecture
- Attendance "required"
- Office hours after class on TBD

Assignments

- 1.5-weekly homeworks
- Final project
 - Last semester, medium article
 - This semester, TBD
- (New) final exam

Homework assignments



Written and completed in Google Colab (Python)

Individual work*

Late policy: -10% per day, up to 5 days later

Please don't use ChatGPT

• Honestly, probably more effort than it is worth

Topics



Compare/contrast with CMU

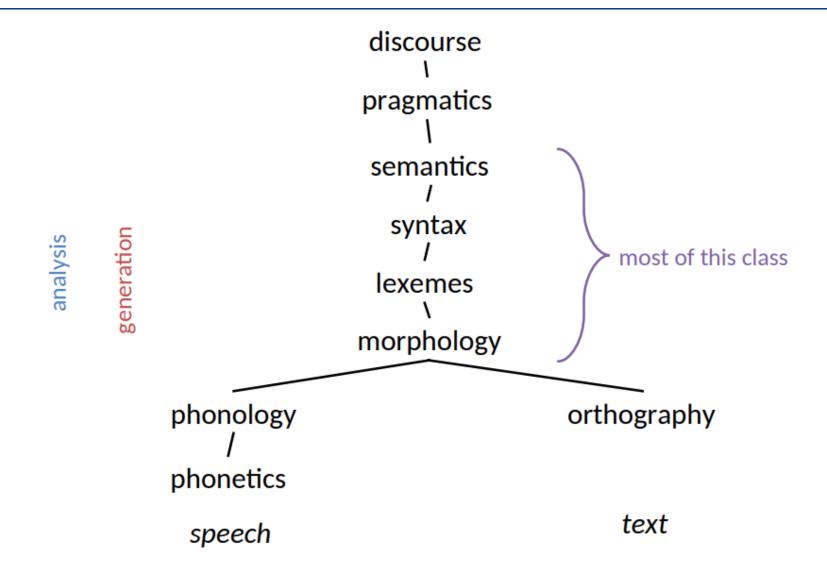
- Basic NLP: http://demo.clab.cs.cmu.edu/NLP/
- Advanced NLP: http://www.phontron.com/class/anlp2022/
- Neural nets for NLP: https://www.phontron.com/class/nn4nlp2021/

This course

- Very little linguistics
- Almost entirely ML
- First 4 weeks: classical statistical/probabilistic models
- Next 7 weeks: neural methods up through transformer-based models(e.g. ChatGPT)
- Last few weeks: special topics (interpretability, fairness, etc.)

Levels of linguistic representation





Rec letters & research opportunities



Happy to write letters and supervise research projects—part of my job!

Recommendation letters

- Come to class & participate
- Let me know at least 6 weeks before you need the letter
 - Same goes for all letter writers
 - Ideally let me know now-ish so I can pay special attention to you

Research

- No summer support for the time being
- Independent study or volunteer basis